



arbor circle

Mission

Arbor Circle advances mental wellbeing through counseling and supportive services in partnership with people and communities.

Vision

Arbor Circle is a valued partner in shaping a community where all people can flourish.



dear arbor circle friends,

At Arbor Circle, we believe that everyone deserves access to mental health care, no matter their circumstances. That's why we meet people where they are—both physically and emotionally. Whether through in-home and in-community services, school-based support, or in-office counseling, we make sure care is accessible when and where it's needed.

Over the past year, we have deepened our commitment to breaking down barriers to mental health, substance use services, and support for families. Through expanded partnerships, innovative services, and a focus on strong connections, we continue to create pathways for individuals and families to access support.

The following pages highlight the impact of this work—made possible by your partnership. Whether as a donor, volunteer, advocate, or supporter, you help bring essential resources within reach for more people in our community. Together, we are making care more accessible and our communities stronger.

Sincerely,



Kristin Gietzen
President & CEO



Judy Freeman
Board Chair

board of directors

Officers

Judy Freeman, Chair
Dr. B. Donta Truss, Vice Chair
Matthew Boggiano, Treasurer
Pujita Sieplinga, Secretary
Mark Nettleton, Member at Large

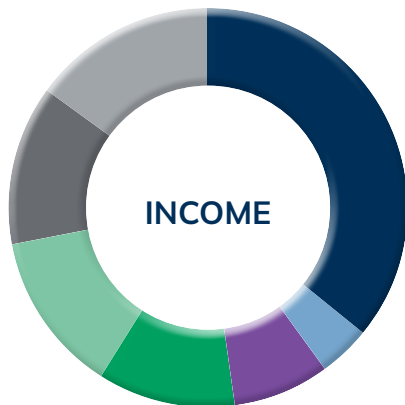
Directors

Dr. Patricia Farrell-Cole
Regina Hill
Sonya Hughes
Susan Mason
Mandice McAllister
Carlos Pava
Melina Sinigos
Elliot Talen
Gwendolyn Thomas

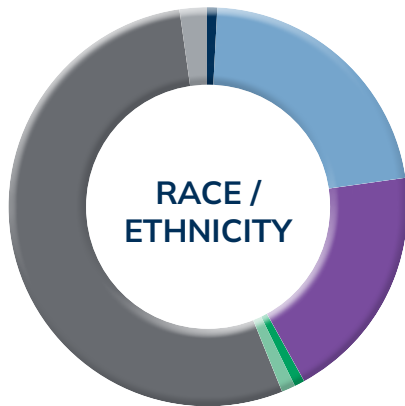
who we serve

Arbor Circle is proud to be one of West Michigan's most comprehensive providers of mental health counseling, substance use treatment, and family services.

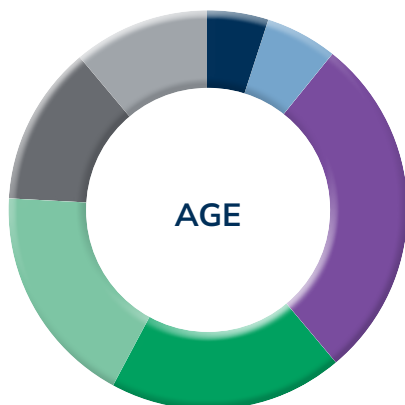
over
17,000
people served



- 36% Less than \$5k
- 4% \$5k - 9,999
- 8% \$10k - 14,999
- 11% \$15k - 24,999
- 13% \$25k - 34,999
- 13% \$35k - 49,999
- 15% \$50k +

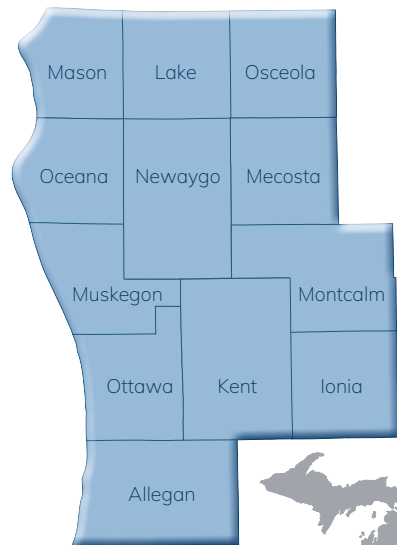


- 1% Asian
- 22% Black/African American
- 19% Hispanic/Latinx
- 1% Indigenous
- 1% Multi-Racial
- 54% White
- 2% Other Single Race



- 5% 0 - 5
- 6% 6 - 9
- 28% 10 - 17
- 19% 18 - 29
- 18% 30 - 39
- 13% 40 - 59
- 11% 60 +

91
volunteers donated
their time



what we do

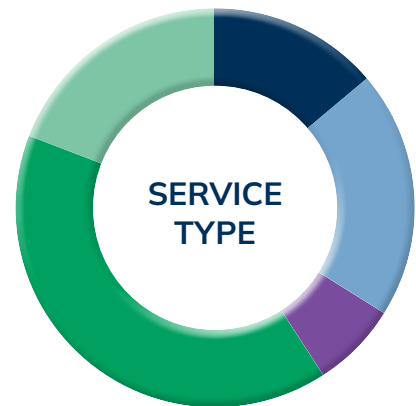
We know that every individual and family we serve brings their own unique experiences, challenges, and aspirations. That's why we take a deeply personal approach, working alongside them with customized support to help them achieve the goals that matter most to them.

Research shows that timely access to services makes a real difference. Clients who begin receiving support within 14 days of their initial request have better engagement and outcomes. We're proud to consistently meet this standard, with an average wait time of just 14 days across all of our services.

But our impact goes beyond direct services. Behind the scenes, our dedicated staff work tirelessly to coordinate essential services and referrals—totaling 7,119 hours last year alone. Every hour invested reflects our unwavering commitment to strengthening individuals, families, and our community.



- 66% Community & Home
- 18% Office
- 16% Telehealth



- 14% Children & Family Services
- 20% Counseling & Recovery Services
- 7% Prevention Services
- 40% School-Centered Services
- 19% Youth Services

231

staff provided direct care to clients





Image features a section of The Bridge pantry mural completed Summer 2024

who we are

Compassion is at the heart of everything we do—guiding how we support individuals, strengthen communities, and foster meaningful connections. We are dedicated to creating a welcoming environment, ensuring that both our staff and those we serve feel valued and heard. By providing services throughout the community, we work to break down barriers and make essential care more accessible to all.

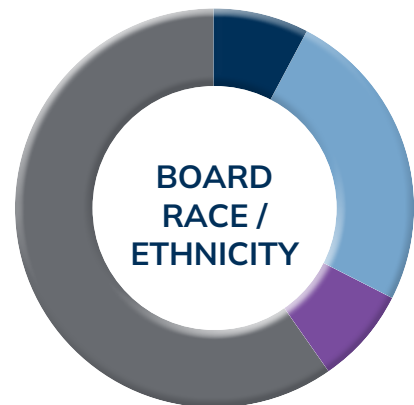
Many of our programs focus on supporting communities with limited access to health and mental health care, striving to create more balanced opportunities for wellbeing and success. Our commitment to trauma-informed care ensures that every service we provide is rooted in understanding, empathy, and cultural awareness to meet each person where they are with the support they need.

Our dedication to the community goes beyond direct services. We also invest in education, advocacy, and meaningful engagement to create lasting impact. In the past year, we have:

- Hosted a free community event focused on improving access to mental health care
- Provided ongoing professional development opportunities for our staff at no cost to them
- Supported the next generation of social workers through our internship cohort program
- Sponsored and participated in numerous community events across our service area

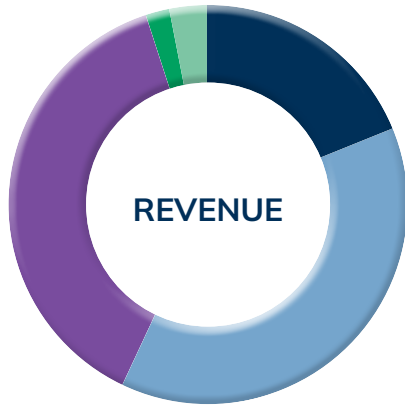


- 4% Asian
- 11% Black/African American
- 6% Hispanic/Latinx
- 1% Indigenous
- 3% Multi-Racial
- 75% White

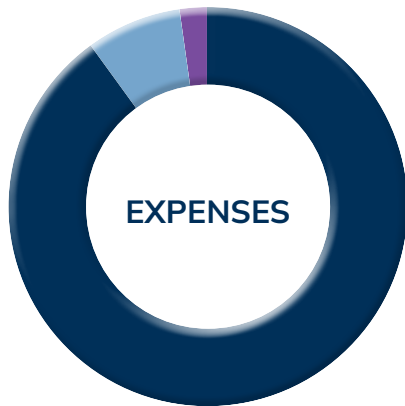


- 7% Asian
- 33% Black/African American
- 7% Hispanic/Latinx
- 53% White

funding



19%	Program Service Fees	\$ 4,363,296
38%	Federal, State & County Funding	\$ 9,022,279
38%	Other Grants	\$ 8,961,834
2%	Contributions - Corporate & Individual	\$ 392,900
3%	Miscellaneous	\$ 807,196
	Total Revenue*	\$ 23,547,505



90%	Arbor Circle Program Services	\$ 21,032,028
8%	Administrative Operations	\$ 1,934,126
2%	Fundraising	\$ 378,239
	Total Expenses*	\$ 23,344,393

*Audited figures

Arbor Circle works diligently to ensure all funds entrusted to the organization are used to their fullest potential. 90% of all expenses are committed directly to our services. To view a list of our contributors, visit our digital Impact Report at arborcircle.org/impact.



Contributor of the Year: Johnson's Carpet One

Johnson's Carpet One partnered with Arbor Circle to refresh the flooring in many buildings on our Grand Rapids Campus.

stay engaged with arbor circle

Across our footprint, we are surrounded by hope and the spirit of growth. Our mission continues to flourish thanks to the dedication of our partners, donors, sponsors, advocates, and volunteers. We are deeply grateful for your support.

Invest

Help power our work all year with a tax deductible contribution. Whether through a one-time or recurring gift, investment-based giving, or planned giving, your generosity will create a lasting impact on the wellbeing of our community.

Participate

Attend our signature annual events, which provide valuable opportunities for engagement, education, and support of our mission.

Volunteer

Make a direct and meaningful difference. Opportunities include sponsoring a meal at The Bridge youth shelter, coaching a Total Trek Quest team, and other short and long-term options.

Connect

Stay informed by subscribing to our e-newsletter, which offers updates on regional initiatives, Arbor Circle programs, and opportunities to get involved.

With your support we continue to build a stronger community where everyone has the opportunity to thrive. Learn more about any of these opportunities at arborcircle.org/give.



client voices

“Their compassion, knowledge, patience, and variety of therapies have changed my life for the better. I never imagined I could get to such a good place with my mental health.”

“On a scale from 1 to 10, my therapist gets 1,000,000,000.”

“I have come so far in my recovery and in my life by coming to therapy here consistently.”

“Our therapist connects well with my son and is very open to my questions and concerns. They’ve been very supportive of me as well.”

“We feel really supported by our Arbor Circle staff and services have been going really well. I have seen improvements and feel heard.”

“I have gained so much from working with my therapist at Arbor Circle and I’m seeing the results!”

“The people were easy to talk to and we learned so many techniques!”

“Our counselor challenges us and we can tell they genuinely care to help us.”

“Coming to Arbor Circle for therapy has changed my life in only good ways.”





Arbor Circle
1115 Ball Ave NE
Grand Rapids, MI 49505

Supporter Name
Address Line 1
Address Line 2
Address Line 3
City, State, Zip



Scan here to
view our digital
Impact Report