

2025 impact report

For 30 years, Arbor Circle has walked alongside individuals and families through some of life's most challenging moments. We believe that everyone deserves access to mental health and recovery services, no matter their circumstances. That commitment shapes how we show up each day—bringing support directly into homes and neighborhoods, partnering with schools, and providing counseling in our offices—to ensure care is available in the places and moments it's needed most.

This milestone year is both a celebration of the foundation built over three decades and a reaffirmation of our mission to advancing mental wellbeing through counseling and supportive services in partnership with people and communities.

The following report highlights the impact of this shared work. Whether you have supported Arbor Circle as a donor, volunteer, advocate, or partner, you have helped build a legacy of care that continues to grow and adapt to meet the needs of our community. Thank you for being part of the last 30 years. Together, we are creating pathways to a community where all people can flourish.

Sincerely,



Kristin Gietzen
President & CEO



Dr. B Donta Truss
Board Chair

12,000

over 12,000
clients served

90%

of clients were
satisfied with
their services

117

program
volunteers donated
their time

230

staff provided
direct care
to clients

65%

of services were
provided in the
community

10,860

hours of indirect
services provided

what we do

Arbor Circle is proud to be one of West Michigan's most comprehensive providers of mental health counseling, substance use treatment, and family services.

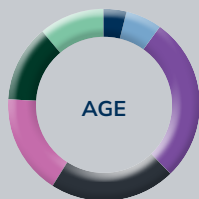
We know that every individual and family we serve brings their own unique experiences, challenges and aspirations. That's why we take a deeply personal approach, working alongside them with customized support to help them achieve the goals that matter most to them.



- 35% Community
- 16% Home
- 14% School
- 17% Telehealth
- 18% Office

who we serve

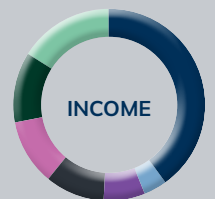
Compassion is at the heart of everything we do—guiding how we support individuals, strengthen communities, and foster meaningful connections. We are dedicated to creating a welcoming environment, ensuring that both staff and those we serve feel valued and heard. By providing services throughout the community, we work to break down barriers and make essential care more accessible to all.



- 4% 0 - 5
- 6% 6 - 9
- 28% 10 - 17
- 21% 18 - 29
- 17% 30 - 39
- 13% 40 - 59
- 11% 60 +



- 1% Asian
- 24% Black/African American
- 16% Hispanic/Latinx
- 1% Indigenous
- 1% Multi-Racial
- 55% White
- 2% Other Single Race

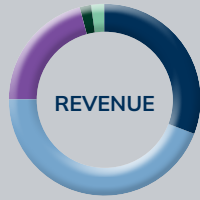


- 40% Less than \$5k
- 4% \$5k - 9,999
- 7% \$10k - 14,999
- 10% \$15k - 24,999
- 11% \$25k - 34,999
- 12% \$35k - 49,999
- 16% \$50k +

funding

Arbor Circle works diligently to ensure all funds entrusted to the organization are used to their fullest potential. 90% of all expenses are committed directly to our services.

To view a list of our contributors, visit our digital Impact Report at arborcircle.org/impact.



● 31%	Program Service Fees	\$ 7,623,988
● 44%	Federal, State & County Funding	\$ 10,884,527
● 21%	Other Grants	\$ 5,294,089
● 2%	Contributions - Corporate & Individual	\$ 420,666
● 2%	Miscellaneous	\$ 504,433
	Total Revenue*	\$ 24,727,703



● 90%	Program Services	\$ 22,466,010
● 8%	Administrative	\$ 1,982,263
● 2%	Fundraising	\$ 495,664
	Total Expenses*	\$ 24,943,937

*Audited figures

contributor spotlight: james & barbara haveman

James and Barbara Haveman have supported Arbor Circle in many ways over the years. Most recently, they partnered with us to establish the Thomas J. Bullock Memorial Fund. The Fund honors Thomas J. Bullock's contributions to the substance use treatment and recovery field by underwriting educational opportunities for addiction professionals and the broader community.

Learn more about the Havemans connection and contributions to Arbor Circle in our digital impact report at arborcircle.org/impact.



client voices

RECOVERY SERVICES

"From the very beginning, I felt heard, understood, and never judged. Through working together, I've made real progress with both my mental health and substance use recovery—something I wasn't sure was possible before starting this journey."

YOUTH SERVICES

"My caseworker goes above and beyond for me, and I'm just one person on their caseload. They've really been a breath of fresh air. They care, they're very understanding, and they've been in my situation before, so I feel like they can actually relate to me."

CHILDREN & FAMILY SERVICES

"I just don't know what my family would have done without our therapist this year. My children tend to not be very open about their feelings, but our therapist managed to build good rapport with them and now they share more openly."



Scan here to view our digital Impact Report

